

BUYER



F
A
Q

Why do sellers prefer cash buyers?

Sellers get their money whether the buyer pays cash or gets a mortgage loan, right? So why do they give priority to cash buyers?

Financing is one of the biggest reasons deals fall apart. If the buyer can't get a mortgage loan, the seller has to start all over. But with a cash buyer, there's no risk of losing the deal to financing because no financing is needed.